

MAKE IT WORTH THEIR TIME. THEN PROVE IT.

WHAT WORKSHOPR.IO IS BUILT FOR

WHEN

I WANT TO

SO I CAN

I’m the one responsible for a workshop, turn limited prep time into a session that runs well and outcomes that stick, prove the room’s time was well spent, and mine too.

FUNCTIONAL

Design a credible agenda fast; run the room on time with everyone heard; convert raw output into decisions, actions and a recap.

SUCCESS LOOKS LIKE

- Blank page to credible agenda in under an hour
- Recap out same day; actions land where work lives

EMOTIONAL

Walk in certain the plan holds; stay present with people instead of juggling logistics; end without dreading the writeup.

SUCCESS LOOKS LIKE

- Pre-room calm, in-room flow
- Evenings back

SOCIAL

Look like a professional to the room; be known as the person whose sessions actually change things.

SUCCESS LOOKS LIKE

- The client forwards the recap
- The team stops dreading retros; the CFO nods

THE JOB MAP · EIGHT STAGES

STAGE	1 DEFINE	2 LOCATE	3 PREPARE	4 CONFIRM	5 EXECUTE	6 MONITOR	7 MODIFY	8 CONCLUDE
HAPPENING	Frame what the session must achieve, for whom, in how long	Find trusted building blocks	Assemble agenda, timings, materials	Validate the plan before the room does	Run the session	Track time, energy, participation	Adapt mid-flight, rescue stalls	Synthesize, recap, assign, follow up
OUTCOME EXPECTATION	Be certain a workshop is the right tool for the goal	Minimize time to an exercise that fits time, group, energy	Minimize blank-page-to-credible-agenda time	Maximize confidence the plan survives the room	Stay present with the room, not the plan	Know it's drifting before it's lost	Recover without the room noticing	Outcomes leave the room and stick
WORKSHOPR TODAY	Strategize: five steps, in nav · Planner goal field	Library: exercises, icebreakers, ready-made workshops	Planner (Pro) · ready-made workshops · materials lists	Agenda Check (public)	Facilitator (Pro) · Sidekick · Intervention cards · live layer	Timers · reactions · polls · help requests	Run-mode controls · 37 Intervention cards	Synthesize · Workshop Record cards
UNDERSERVED	Pre-plan does not travel: the handoff to Plan drops the saved plan_id	Thin fit signals: beginner-safe, group size	Brand polish manual; no client share view	First-timer framing; rehearsal support	Capture competes with facilitating; one-tap capture	Energy felt, not measured; no drift warning	No re-flow math: what to cut to end on time	THE gap: impact evidence, commitments, integrations (§9.1)

Stages 2-5 are the mature core; guard them from friction. Stages 1 and 8 are the frontier, and 8 is where the roadmap already points. Stages 6-7 are served for time, not for energy.

WHAT GETS HIRED TODAY

Miro / FigJam / Mural · wins: the team already lives there · loses: no lifecycle, boards rot unsynthesized

Docs and spreadsheets · wins: free, familiar, brandable · loses: no timing logic, rebuilt every time

Phone timer + memory · wins: zero setup · loses: capture evaporates

Blogs, YouTube, books · wins: free, infinite · loses: no sequence, no confidence

Survey tool + spreadsheet · wins: looks like evidence · loses: happy-sheets only

Winging it (non-consumption) · wins: zero friction, always available · loses: zero value; the true competitor

TOP UNDERSERVED OUTCOMES

1 Outcomes stick after the room empties · impact evidence + commitment tracking (§9.1)

2 Session end to actions where work lives · Slack, Linear, Jira; the two-minute ceiling

3 Professional polish per unit of effort · branded agendas and recaps (§9.2)

4 One quality bar across a program · shared libraries, standards, seats

5 Confidence before the next room · first-timer path, safe-to-swap, guided debrief